

# ***Clean 2017***

**World Educational Congress for Laundering and Drycleaning**

June 5-8, 2017 Las Vegas, Nevada USA

**CONTACT: Miracle Holt**  
Riddle & Associates  
404-876-1988  
Miracle@jriddle.com

## **VIVA LAS VEGAS**

Unlike any other city in the world, Las Vegas is celebrated for its entertainment, fine dining, and opulent hotels. Visitors can experience several countries in just one day by visiting the unique resorts on the famous Las Vegas “Strip.” The “Entertainment Capital of the World” is the largest city Nevada, nestled in the Mojave Desert. Las Vegas is one of the top three destinations in the U.S. for business conventions. This is the city’s sixth time hosting the Clean Show.

Las Vegas has a rich American history of pioneering and development. Originally inhabited by Southern Paiute Indians, the area was later recognized by Spanish explorers in 1770. The city’s name means “the meadows” in Spanish because of the extensive green areas and artisan wells that were found throughout the area in 1829. Nevada became a state in 1864, but it was not until 1905 that Las Vegas was established by the railroads. Hoover Dam, a great tourist attraction only 33 miles from Las Vegas, began construction in 1931 and the city’s population grew from 5,000 to 25,000 because of the many jobs the dam brought to the area. Since the demographic was mainly men working on the dam, local businesses started casinos and “showgirl” theaters to entertain workers; thus, the birth of Las Vegas’ celebrated entertainment district.

### **World Class Accommodations**

Hotels on the Las Vegas Strip are among the most elaborate and exotic in the world. The Clean Show’s “official” hotels allow exhibitors and attendees to enjoy the camaraderie of other attendees at some of the city’s best hotels. Official hotels are Bally’s, Caesars Palace, Flamingo, MGM Grand, Vdara, Cosmopolitan, Westgate, Paris, Tropicana, Renaissance, and Wynn/Encore. Each hotel provides beautifully decorated rooms and suites, superb amenities, lavish entertainment, and top quality dining options. The Westgate is located conveniently next door to the Las Vegas Convention Center and the Wynn is located about a half mile north. All other official hotels are located on The Strip just a few blocks south. Paris and Bally’s are neighbors connected by Le Boulevard, a beautiful cobblestone replica of a Paris street with retail shops and cafes.

### **Efficient Transportation**

Traveling down the five-mile Strip in the desert can be exhausting by foot. Most hotels have entertainment, food, and casinos on site or within a short walking distance. To explore more

of what Las Vegas has to offer, there are several transportation options to get you to and from while attending the Clean Show.

From McCarran International Airport, you can catch a taxi or a transportation shuttle to your hotel. McCarran has a unique and efficient taxi stand system so do not be discouraged by long wait lines; they move quickly. LASxpress is an airport shuttle service that can guarantee easy and fast transfer to and from your hotel and the airport. The Las Vegas Monorail is another great transportation option that connects many hotels on The Strip. It travels from MGM Grand on the south to the SLS Hotel on the north with stops along the way at Bally's/Paris, Flamingo/Caesars Palace, Harrah's/The LINQ, Westgate, and the Las Vegas Convention Center. The Monorail is \$5 for one ride, \$12 for an unlimited one-day pass, and \$28 for a three-day unlimited pass.

On show days the Clean Show provides a complimentary shuttle between to most official hotels and the convention center. The shuttle runs approximately every 15-20 minutes. On opening day it starts at 7 a.m. and 7:30 a.m. on other show days and runs to to 11:30 a.m. In the afternoon it runs from 3 p.m. to 6:30 p.m. Monday and Wednesday, to 6 p.m. on Tuesday, and 1 p.m. to 4 p.m. on Thursday.

### **Exciting Entertainment**

Las Vegas is host to some of the world's greatest talent. Shows are ongoing throughout the year to meet any personal taste or interest. From musicals, to magicians, dancers, and concerts there is a show to meet your desires. From free shows and displays, to inexpensive museums, to pricey headliner concerts, there are endless entertainment opportunities.

If you enjoy concerts and shows, you have many to look forward to while attending Clean. Jennifer Lopez will be at Planet Hollywood June 7-10. David Copperfield is at MGM June 4-10. Terry Fator, winner of "America's Got Talent," does his celebrity singing impersonations and unparalleled ventriloquism at the Mirage nightly Monday-Thursday. For spectacular productions, Cirque du Soleil offers seven shows around town, all of which are well worth seeing. The Blue Man Group has one of the best-selling shows in Las Vegas running Monday-Sunday at the Luxor. If children are in your party, Circus Circus has wonderful entertainment for them.

The culture of Vegas is famous for its burlesque and variety shows, and there are many up and down The Strip, but if you want to get a taste of what Vegas is all about, *VEGAS! The Show* is located in the Saxe Theater at Planet Hollywood. For a full list of shows and entertainment in Vegas during Clean, just Google "Las Vegas Shows." Be sure to book your tickets in advance to ensure availability on the evening you want to attend.

An alternative entertainment option to shows and concerts are the many museums available throughout the city. Madame Tussaud's Celerity Wax Museum is located at the Venetian where you can take photos, interact with your favorite celebrities and enjoy a 4D short film experience. Fremont Street located in downtown Las Vegas is a highly entertaining district with casinos, zip-lining, street concerts, and restaurants. The Fremont Street Experience is a four-block concourse with 2.1 million lights and 208 speakers that brings this \$70 million-dollar space to life nightly. The Neon Museum is also located on Fremont Street.

For no-cost entertainment, you only need to take a stroll down The Strip. In addition to great people watching, you can enjoy the volcano show at the entrance of the Mirage (7 p.m. and 8 p.m.), talking Roman statues and changing lighting at Caesars Forum, a beautiful water show

at Bellagio (from 3 p.m. to midnight), a harbor rainstorm at the Miracle Mile Mall, and many more street concerts and performances. Hotels also offer free entertainment options.

### **Delightful Dining**

Food options in Vegas vary from simple street vendors to world-class restaurants. Foot-long hotdogs, burgers, and pizza are a staple throughout the city and very inexpensive. For the best bang for your buck, consider visiting any buffet in Vegas during your stay. The buffets offer all-you-can-eat dining experiences with an incredible array of food for decent prices. You can expect to pay between \$25- \$65 from breakfast to dinner respectively.

For fine dining, Las Vegas is home to many famous chefs and international chains. Each Clean 2017 official hotel boasts its own restaurants and food courts. Most hotels have at least one exceptional dining facility on site. For instance, Caesar's Place has six upscale restaurants in addition to one buffet, eight casual dining eateries, and a food court. MGM Grand features 13 elite-chef restaurants including Emeril's and Wolfgang Puck Bar & Grill.

### **Sophisticated Shopping**

If shopping is your favorite pastime, you will not be disappointed. Las Vegas has several shopping centers to take you out of the heat. Many shopping venues are intricately built to replicate some of the best marketplaces in the world. Browse the stores of Paris, Rome, New York, Cairo, Venice, and South Pacific all in one trip! The Forum Shops at Caesar's has over 100 stores and 11 restaurants with an impressive collection of premium chic designer shops. Rue de las Paris, a collection of cobblestone streets and alleys, houses a promenade with numerous French shops and boutiques. The Venetian has the Grand Canal Shops, reminiscent of the famous Grand Canal waterway in Venice, Italy. Browsers at the Miracle Mile Shops at Planet Hollywood will find 200+ reasonably priced specialty stores and restaurants in the swanky Los Angeles-themed mall. For just a simple mall experience, Fashion Show Mall houses 140 stores including those usually found in a typical up-scale mall.

### **Exciting Excursions**

If you are the adventurous type or a nature enthusiast, there are many options near Las Vegas. Mount Charleston and Red Rock Canyon, Hoover Dam, Lake Mead, Valley of Fire State Park, and the Mojave National preserve are just a few of the attractions close to the city lights of Vegas. If you don't mind a quick day trip, you can visit the natural wonders of the Grand Canyon and Death Valley. Popular cities to visit within a few hours' drive are Lake Tahoe, Los Angeles, San Francisco, and Palm Springs. Go ATV tours in the desert and indoor skydiving are just a couple of the activities available for adventure seekers.

### **Pertinent Preparation**

High temperatures and scorching sunshine are the Las Vegas norm in June. During the day, stay cool on the exhibit floor and enjoy the city lights after the sun goes down and the temperatures begin to drop a bit. Be sure to bring good, comfortable walking shoes and light clothing (both business and casual). Vegas is no place for high heels, especially on the trade show floor where you will do lots of walking at the convention center. Walking one city block might be one-half mile. Bottled water is valuable during the long, hot days to stay hydrated. Avoid overpaying for water at the hotel by going to a convenience or grocery store.

If you are sensitive to cigarette smoke, be cautious about standing or walking through the casinos. Although many restaurants do not allow smoking on the premises, smoking in casinos is allowed. Casinos can be noisy with bells and whistles on each machine and shouts from lucky winners. If you prefer a quieter gaming experience, the card tables are a bit quieter than slot machines.

For 40 years the Clean Show is the place where the textile care industry comes together for business and pleasure. Don't miss it!

###